FIND OUT
WHAT
COLORS
SUIT YOU
BEST AND LEARN
MORE ABOUT
YOURSELF WITH
THIS NEW COLOR
PYRAMID TEST

BY DR. K. WARNER SCHAEFL

It is no secret that color generates emotion and
mood. We respond to sunlight, yellow makes
us feel happy. We are refreshed by a sum-
mer’s day in the country, satisfied by the
greens all around us. We experience elation in
winter snow, white is somehow exciting. Na-
ture’s colors provide us with a boundless ki-
eldoscope of visual experience, changing our
moods and feelings subtly from day to day.
When we come to live with color indoors, we
should remember that behind four immovable
walls, color changes are not so limitless. A
blue room with a south-facing window may
change in shade according to the light dur-
butions of colors are likely to enhance your
life and your feelings.

The color pyramid test devised here is
easily done by cutting six-inch square pieces of
House and Garden Color Chips, above. In the
following ten colors:

Tangerine • Bittersweet • Chrome Yellow •
Green Minit • Space Blue •
Wild Iris • Sweet Chocolate •
Oyster White •
Mercury • Charcoal

You must have fifteen pieces of each different
1964). In 1961, with Professor Robert Heins, he devised the American version of the Color Pyramid Test, which has been successfully employed in psychology since then to define personality traits. This simplified version was specially adapted for House & Garden readers, making use of the House & Garden Color Chart. Sets of chips (1 by 1 inches) together with a Product Directory (showing you who makes what in which House & Garden Colors) may be ordered on page 195. But if you're impatient to get down to the test right away, you could cut up pieces of color from the House & Garden chart on page 90.

TANGERINE
If you picked Tangerine, for example, you are an outgoing rather emotional person. You get very enthusiastic about things but sometimes very upset, too. You are so impulsive, satisfying your immediate needs is all important to you. But people sometimes "see red" as well, and other words, they tend to have a rather explosive temperament. They're strong, definite people in every way.

BITTERSWEET
If you picked Bittersweet, orange people are extroverts, too, but more people-oriented. They enjoy strong interpersonal relationships and thrive within the comfort and security of the family group. They're generous, rather happy characters, more toward others than self.

CHROMÊE YELLOW
Chrome Yellow people tend to be objective and critical and very discerning. They are careful analysts, so before entering into any relationship they're likely to review exactly what it holds in store. If Chrome Yellow is your preference you're probably highly motivated, achievement-oriented, set on moving toward the good things in life, travel, owning a beautiful house, entertaining, collecting, together all the things you really want to live with.

MINT GREEN
If you rate high in Mint Green, you're sensitive, rather creative, quiet, self-controlled, and civilised. One of your greatest assets is your sense of balance. You are good at making decisions. You need and enjoy relationships and like being deeply involved with other people. On the whole, you are fairly unemotional, making the best of what life brings to you.

SPACE BLUE
If Space Blue is your top choice, there's no question about your being highly intelligent. You control your impulses and manage life very well, thinking things out carefully and rationally. If you feel angry, for instance, you might be off emotional steam by playing tennis. You are basically an "intelligent" reflective, considerate character. People admire you for your tact and thoughtfulness.
### YOUR SCORE CHART

<table>
<thead>
<tr>
<th>COLOR</th>
<th>PYRAMID</th>
<th>MARK YOUR TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tangerine</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Bittersweet</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>Chrome Yellow</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Mint Green</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>Space Blue</td>
<td>5</td>
<td></td>
</tr>
<tr>
<td>Wild Iris</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td>Sweet Chocolate</td>
<td>7</td>
<td></td>
</tr>
<tr>
<td>Oyster White</td>
<td>8</td>
<td></td>
</tr>
<tr>
<td>Mercury</td>
<td>9</td>
<td></td>
</tr>
<tr>
<td>Charcoal</td>
<td>10</td>
<td></td>
</tr>
</tbody>
</table>

### YOUR RATING CHART

<table>
<thead>
<tr>
<th>COLOR</th>
<th>LOW</th>
<th>AVERAGE</th>
<th>HIGH</th>
<th>MARK YOUR RATING</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tangerine</td>
<td>0 to 3</td>
<td>4 to 11</td>
<td>12+</td>
<td></td>
</tr>
<tr>
<td>Bittersweet</td>
<td>0</td>
<td>1 to 6</td>
<td>7+</td>
<td></td>
</tr>
<tr>
<td>Chrome Yellow</td>
<td>0 to 2</td>
<td>1 to 7</td>
<td>8+</td>
<td></td>
</tr>
<tr>
<td>Mint Green</td>
<td>0</td>
<td>1 to 7</td>
<td>8+</td>
<td></td>
</tr>
<tr>
<td>Space Blue</td>
<td>0</td>
<td>1 to 7</td>
<td>8+</td>
<td></td>
</tr>
<tr>
<td>Wild Iris</td>
<td>0</td>
<td>1 to 7</td>
<td>8+</td>
<td></td>
</tr>
<tr>
<td>Sweet Chocolate</td>
<td>0</td>
<td>1 to 6</td>
<td>7+</td>
<td></td>
</tr>
<tr>
<td>Oyster White</td>
<td>0</td>
<td>1 to 6</td>
<td>7+</td>
<td></td>
</tr>
<tr>
<td>Mercury</td>
<td>0</td>
<td>1 to 6</td>
<td>7+</td>
<td></td>
</tr>
<tr>
<td>Charcoal</td>
<td>0</td>
<td>1 to 6</td>
<td>7+</td>
<td></td>
</tr>
</tbody>
</table>

Assuming you peaked "high" in more than one color, which is quite natural, you should then interpret your personality traits by linking the color profiles together.

If you have checked yourself out and agree with the color profiles, what does all this mean in terms of the colors you're going to live with? We say the colors you peaked high in are, generally speaking, the ones you would be happiest with in your surroundings. Because they best express your personality, you are bound to feel comfortable with them. Your reaction to these is positive. They give you messages that are right for your temperament. You may have often wondered why you prefer white walls to dark ones—or vice versa. The test may have given you the answer.

One more point to consider. It is perfectly possible to use color, Dr. Schaie tells us, to emphasize how you might like to be rather than what you think you are. If you feel your personality interferes with your enjoyment of life (say you "see red" too often for your own liking), you may use cool color—a blue, green, or a gray for example—to tone down your environment and placate your personality. "A color scheme that is the opposite of your personality will have a tempering effect," says Dr. Schaie. This is something to
experiment. You should feel free to do whatever you want to do. Record your scores in the column designated for pyramid 2. Then, once again, remove all the color chips and build a third pattern, marking your final choices in the column which is designated for pyramid 3.

When you have done your three pyramids, total the number of times you used each of the ten House & Garden Colors in the final column.

Now check your totals with the Rating Chart and see whether your final totals fall if you used Tangerine twice, for example, you will see that this is a “low” rating for that color. So mark “low” in the Tangerine box in the last column.

Now you have your final ratings, you will probably say quite definitely which colors are your strongest preferences, that is the ones you rate “high.” Very likely you will have peaked “high” in more than one. These will be the ones you’ll probably feel happiest living with. Ratings for each color denote certain personality characteristics. You can check yourself out in the color profiles below.

Remember when decorating children’s rooms, he adds. Consider using colors which go with the expressions you like to encourage in them.

When you started out at the beginning of this test you probably anticipated which colors you were going to prefer. Whether your intuition has been confirmed, or whether the test has come up with some interesting surprises for you, why not use the information to guide you through your decorating plans? It’s certainly a sure way to select a background that is “you” and one that will make you feel a happier person in the process.